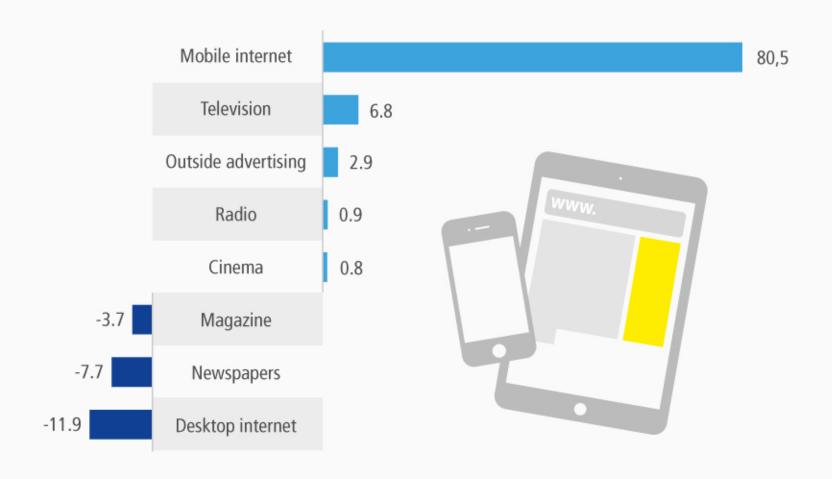
Mobile advertising is booming

Estimated change in global advertising expenses - 2019 vs. 2016 (in \$ billions)





Source: Zenith